

Creating a Culture of Reading

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1. Celebrate Special Events

- Read for the Record
 - October 21, 2014
 - <http://www.jstart.org/campaigns/read-record>
- Kindness Day
 - Auggie Pullman's Birthday! October 10th
 - <http://www.randomhouse.com/kids/choose-kind/pledge.php>
- World Read Aloud Day
 - March 15, 2015
 - <http://www.litworld.org/wrad/>
- Read Across America Day
 - March 2, 2015
 - <http://www.readacrossamerica.org/>
- Poetry Month
 - April
 - Poem in your pocket day
 - Open Mic
 - Poet-Tree



- Picture Book Month
 - November
 - <http://picturebookmonth.com/>
- Dot Day
 - September 15th
 - <http://www.thedotclub.org/dotday/>
- Teen Read week
 - October 12-18, 2014
 - Scene Murals

2. Make Reading Visible, "Spread the Love"

- Read Doors and Literacy Locker
- Sidewalk: Chalk, walk, Talk (handout)
- READ Posters
 - ALA program
- Create Reading Spaces
- Bulletin Boards/Displays
 - www.blockposters.com
- Student Created Poster Promotion
 - Post-it Art



3. Think outside the Classroom

- Social Media
 - Twitter
 - Instagram



- SKYPE
 - #skypeclassroom
 - <https://education.skype.com/>
 - Mystery skype
 - Author Skype: <http://www.katemessner.com/authors-who-skype-with-classes-book-clubs-for-free/>
- Biblionasium and Edmodo
 - <https://www.biblionasium.com/>
 - <https://www.edmodo.com/>

- Literacy video

- State Reading List Voting Parties



- Book Swap

- Connect to Feeder Schools

- one Book, one School

- Summer Reading

4. Classroom Reading Community

- Character Cast Party (handout)
- Battle of the Books (handout)
- Friday Favorites
- Thematic Book Lunch Bunches
 - Film and Literature Book Bunch
 - Todaysmeet.com
- Emailing Authors



Read on! Additional Notes:

Google Folder Link: <https://drive.google.com/folderview?id=0BzS0qSDFB2ZPTnJRblJvY2dTUHc&usp=sharing>